

Business Investment

Extracts on wealth and finances from upcoming book-publications.

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वृषभं चर्पणीनां विश्वरूपमदाभ्यम् ।
बृहस्पतिं वरेण्यम् ॥



Sri Jagannath Center

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Flow of wealth

Peoples mind takes on many shapes depending on the focal point. When there is talk of wealth, the Hora Lagna shows the state of the native's mind in matters of sustenance and wealth. Planets associating with the Hora Lagna indicate wealth arising to the native, or when the mind/native is receiving wealth.

If the planets associating with the Hora Lagna are also associated with the Lagna, the wealth goes solely to the native, otherwise this wealth maybe distributed to others. The 7th from Lagna/Hora Lagna can also give wealth through partnerships/business.

The association can be conjunction, lordship, Rāśi dṛṣṭi or Graha dṛṣṭi. The Rāśi dṛṣṭi of planets indicates a permanent feature which is readily available, whilst the Graha dṛṣṭi of planets will manifest temporarily when the desire to take the wealth arises.

The state of the planet also indicates the amount of wealth available.

The nature of the planets associating indicate the act through which the money came – i.e. Saturn will give money through causing sorrow to others, Jupiter will give money after having blessed/helped another person.

As the act justifies the means, those planets associating with the Hora Lagna, indicate those actions or methods one may invest in to get wealth. On this basis we will identify those sources which act as suitable business investments.

BUSINESS INVESTMENT**Sources of wealth**

Whilst the 2nd and 11th houses indicate the available wealth, the sources of wealth and income are seen from the 11th house from Ārūḍha Lagna. Any Graha joining or having Rāśi ḍr̥ṣṭi on the sign or joining its lord will give wealth.

However the willingness of the Graha or person to give wealth to the native must be seen from the financial Sambandha. A planet not willing to give wealth will severely lessen the finances of the person during its Dasa.

The amount of wealth will depend on the state of the planets in the sign, i.e. exalted and debilitated planets will give enormous amounts of wealth, followed by own sign and friendly sign. Inimical sign will give least or no wealth. These friendly and inimical signs must be ascertained from the Sambandha table given below.

Table 19: Sambandha for Finances

Planet	Exaltation/ Debilitation	Own Sign	Friends	Friendly Sign
Sun	Aries/Libra	Leo	Jupiter	Sagittarius, Pisces
Moon	Taurus/ Scorpio	Cancer	Mercury & Jupiter	Virgo, Gemini Sagittarius, Pisces
Mars	Capricorn/ Cancer	Aries Scorpio	Mercury & Venus	Virgo, Gemini Taurus, Libra
Mercury	Virgo/ Pisces	Gemini, Virgo	All planets excluding Sun	All signs except Leo
Jupiter	Cancer/ Capricorn	Sagittarius , Pisces	All planets excluding Mars	All signs except Aries & Scorpio
Venus	Pisces/ Virgo	Taurus, Libra	All planets excluding Sun & Moon	All signs except Leo & Cancer
Saturn	Libra/ Aries	Capricorn, Aquarius	Mercury Jupiter Venus	Taurus, Libra, Gemini, Virgo, Pisces, Sagittarius
Rahu	Gemini/ Sagittarius	Aquarius	Venus, Saturn Jupiter, Mercury	Libra, Capricorn Virgo, Gemini, Pisces, Sagittarius
Ketu	Sagittarius	Scorpio	Sun, Moon	Leo, Cancer, Aries,

If the Sambandha is not friendly, the Graha will give very little or no wealth. Otherwise the

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Graha will give its full auspiciousness., which depends on its position. The nature of the Graha will indicate who the wealth is coming from, i.e. Sun indicates father, father-figure, government, etc. Also when associating with such individuals specific character traits are required to get the wealth. i.e. if wealth is coming from the Moon, one has to be willing to charm and please others to get the wealth.

Two specific principles emerge from above;

The Sambandha of the planet and the sign its placed in will indicate how much wealth the planet can give.

The Sambandha of the planet and the lord of 11th from Ārūḍha Lagna will indicate whether the planet wants to give the money to the native.

Just as there is a source of wealth there is also a source of loss or expenses. This is seen from the 12th from Ārūḍha Lagna, with the application of the above rules. Grahas friendly towards the 12th lord from Ārūḍha Lagna will give a lot of expenses, through their association with the same.

Chart 2: Male - Financial ups and downs

GL Me	Ra Su	Ve		SL Mo	Sa Gk Md Ma
	Rasi		Sa Md Ma	Ke 7 6	As 4 3
HL	Male		As	8 5 2 11	Ve
AL (Ju)	April 21, 1948 14:13:29 (2:00 east) 34 E 48, 32 N 10		SL Mo	(Ju) 9 AL 10	1 12 Su Ra
		Ke		HL	Me GL

As:	17 Le 47	Su:	8 Ar 10 (GK)	Mo:	11 Vi 03 (PiK)	Ma:	27 Cn 52 (AmK)
Me:	29 Pi 38 (AK)	Ju (R):	5 Sg 45 (DK)	Ve:	23 Ta 40 (BK)	Sa:	22 Cn 38 (MK)
Ra:	21 Ar 47 (PK)	Ke:	21 Li 47	HL:	11 Cp 04	GL:	0 Pi 57

The native has Leo Lagna with Ārūḍha Lagna in the 5th house in Sagittarius.

Saturn is lord of 7th house and is placed in the 7th from Hora Lagna; hence we can expect

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Saturn to give wealth to the native however through the dethronements of others. The native traveled abroad (12th house) to take up a management position in Ericsson – Israel and later Spain and Finland during the entire Saturn-Saturn Dasa period of 35 month. Saturn aspects the 11th lord from Ārūḍha Lagna – Venus, and is very friendly to the same, ensuring a lot of wealth and gains from this work. Mercury Antara Dasa followed and the gains/position came to an abrupt end, as Mercury is debilitated in both Rāśi and Navāmsā, and placed in the 4th house from Ārūḍha Lagna causing the loss of power and position. Ghati Lagna is joined Mercury but Mercury is not associated with the Lagna, hence the power/position was given to someone else – 8th house indicates those who take over your work.

As Mercury is also Ātmakāraka it played a tough role in his life and this was a hard lesson. Ketu's Antara followed Mercury, and is placed in the 11th from Ārūḍha Lagna. At this time the native started his own consulting-company (Ketu in Venus' sign will give consulting with private companies, as Ketu will give the results of Venus and vice-versa). However Ketu is not friendly towards Venus and Libra, hence the native earned very little if not nothing from this work.

Venus Antara will replace Ketu and is lord of the 11th from Ārūḍha Lagna, which promises a substantial amount of gains. However Venus is a strong benefic in the 6th from Ārūḍha Lagna and will also cause separation from his spouse in the attempt to obtain an income for living. This was also the case in Saturn's Antara Dasa where the native was commuting between several countries for his job.

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Business partners

When entering into any business, it becomes necessary to analyze the prospects of having other investors, or joint investors, i.e. partners in business. Partners in business are seen from the Ārūḍha of the 7th house (A7). Those grahas having dr̥ṣṭi on the A7 will indicate the nature of those partners, whilst the type of dr̥ṣṭi will tell us whether the person is a partner or merely an interested party.

Those planets joined the Darapada or having Rāśi dr̥ṣṭi on it from an Abhimukha sign are joint and involved partners in the business.

Those planets having Rāśi dr̥ṣṭi from other positions are partners who are not directly involved in the business.

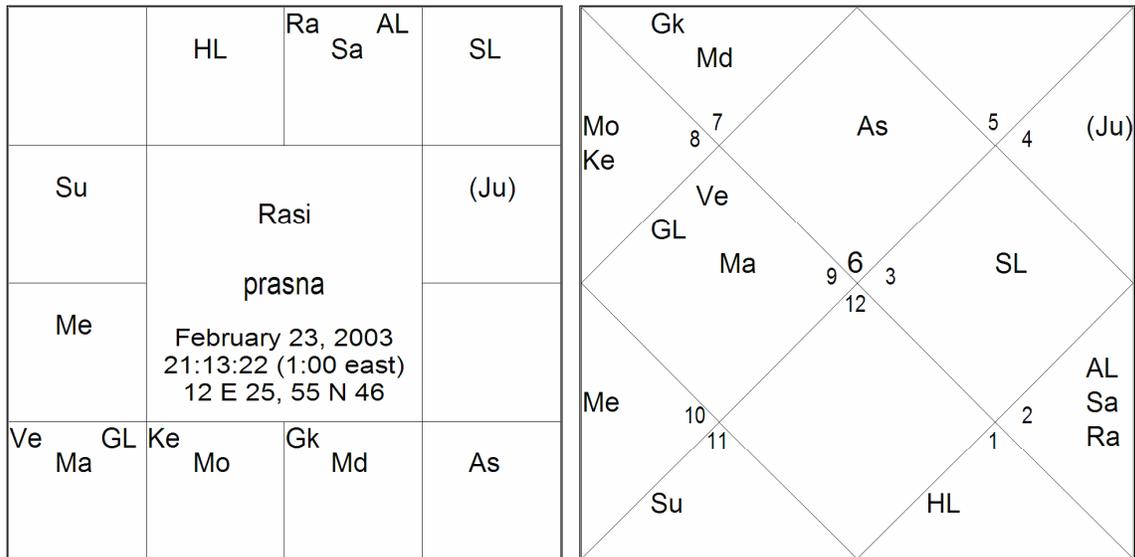
Those planets having Graha dr̥ṣṭi on the A7, indicate parties interested in the business, or those who stand to gain from the business in one way or the other.

The lord of the Darapada itself will indicate the overall prospects of the business/ partnership, and if weak can ruin all prospects of forming such partnerships.

As a native may form more partnerships in the future, similarly the Darapada is progressed every 6th from its position. i.e. if the Darapada is in Gemini, then the 2nd partnership will be seen from Scorpio, which is the 6th from Gemini.

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Chart 3: Prasna reg: Business Investment



As: 18 Vi 47 Su: 10 Aq 54 (GK) Mo: 12 Sc 45 (PK) Ma: 0 Sg 20 (DK)
 Me: 21 Cp 23 (BK) Ju (R): 16 Cn 30 (PiK) Ve: 28 Sg 16 (AK) Sa: 28 Ta 14 (AmK)
 Ra: 10 Ta 17 (MK) Ke: 10 Sc 17 HL: 5 Ar 49 GL: 29 Sg 04

Being unable to ascertain how many business partnerships the native had accumulated from his Rāśi chart, this author drew a Prasna to ascertain the situation of the business partnership. The method of analyzing the Prasna is not far from the method of analyzing the Rāśi Chart.

The A7 is in Scorpio – the partnership was regarding the development of security products (Mars). Ketu and Moon are in Scorpio, whilst aspected by an exalted Jupiter and Lagna lord Mercury. There are 3 partners in the business besides the native himself indicated by Lagna lord Mercury.

One of the partners is an ex-criminal (Ketu) whilst another is the friend of the same (Moon) who was dragged into the situation (possibly threatened), the last member is an elderly and more matured gentleman (Jupiter). The maker (10th) of the product and the idea behind it is the native himself indicated by Mercury.

Ketu and Moon are placed in the 3rd from Lagna, and will prove to be a strength for the native had it not been for the debilitation of the Moon indicating the quick end of this venture. Jupiter exalted and placed in the 11th house would normally ensure great gains and wealth, had it not been retrograde – instead the native indicated by Jupiter blocked out all the other partners from the business, took over the production and management and took all the money as well, leaving him alone in charge of the business. Here Jupiter

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the exploration and refining of oil and petrochemicals.

Venus, Mercury, Mars and Ketu have Rāśi dr̥ṣṭi on Capricorn being the 11th from AL, however among them only Venus and Mercury are friendly towards Saturn and will be eager to give wealth – these 3 also join/aspect the Hora Lagna, whilst ketu itself is able to give great amounts of wealth, but this may not come to the native himself and will require some parakrama to get.

Venus indicates people in fashion, movies, showbiz, and would give the native money from people involved in the same – the native had his own company in the manufacturing of suits, shirts, sarees, etc.

Mercury indicates people involved in IT, communications, phones, broadcasting, news and such. The native's company is involved in the mobile and telecommunications market.

Ketu indicates foreign cultures – a great source of income for the company's is through the export of their products.

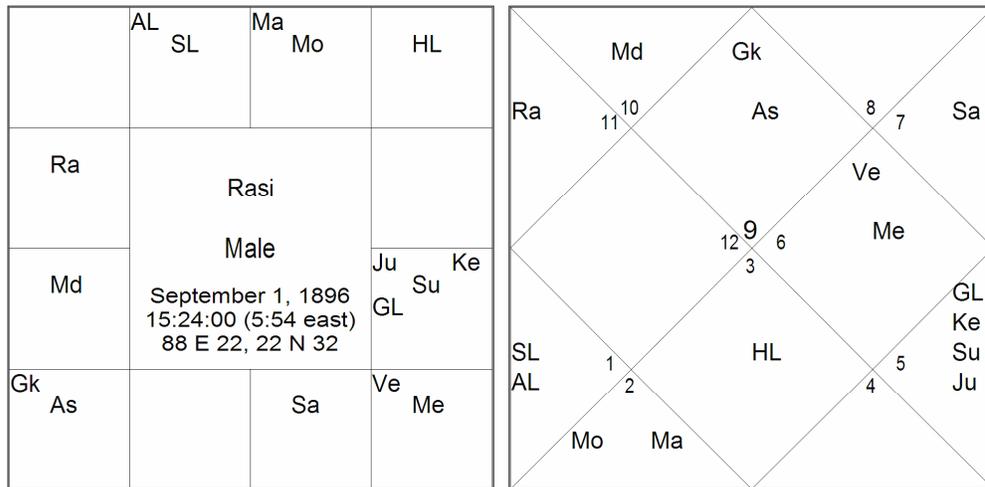
Venus, Mercury, Ketu and Mars all have Rāśi dr̥ṣṭi on the Darapada, indicating that these people will be his business partners. Lord of Darapada – Mars, is well placed in the 9th house promising good fortune from such associations, however these associations will be very aggressive and at times close to fatal – Mars+Ketu Yoga. The native will apply himself fully to protect these partnerships as Mars and Ketu are placed in the 6th from Ārūḍha Lagna.

During Saturn Mahā Dasa (from 1998), the native was among the wealthiest men in the world, owning a company with a current revenue of US \$ 22.6 Billion. Here it's clear how the Ārūḍha Lagna and Hora Lagna can change the scenario of the planets placement in the Bhāvas.

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Charts for discussion

Chart 5: Male



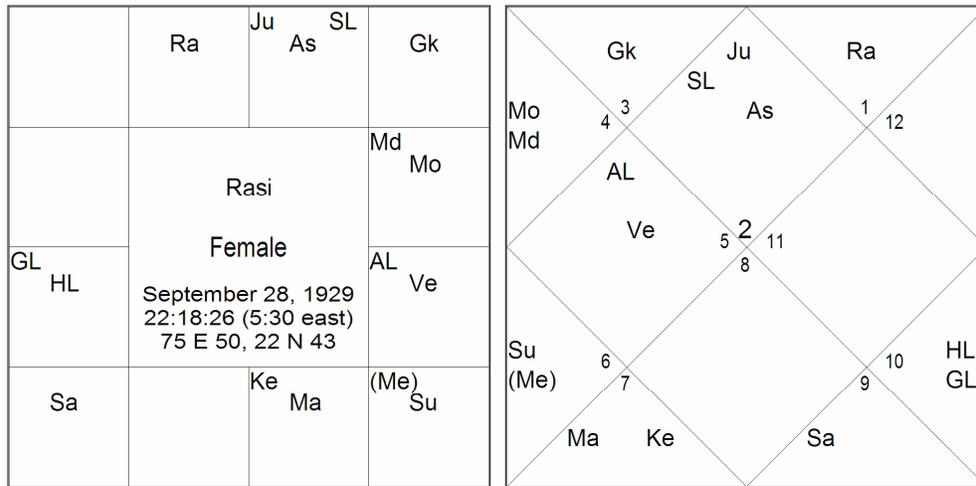
As: 28 Sg 13 **Su:** 16 Le 59 (MK) **Mo:** 27 Ta 46 (AmK) **Ma:** 16 Ta 56 (PiK)
Me: 11 Vi 06 (PK) **Ju:** 2 Le 02 (GK) **Ve:** 1 Vi 46 (DK) **Sa:** 21 Li 47 (BK)
Ra: 1 Aq 10 (AK) **Ke:** 1 Le 10 **HL:** 7 Ge 04 **GL:** 22 Le 47

Questions:

1. Identify the native's sources of wealth
2. If this native had to earn money for a specific cause, which means would you recommend?

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Chart 6: Female



As: 23 Ta 20	Su: 12 Vi 12 (MK)	Mo: 16 Cn 52 (BK)	Ma: 1 Li 52 (GK)
Me (R): 29 Vi 59 (AK)	Ju: 23 Ta 27 (AmK)	Ve: 10 Le 48 (PiK)	Sa: 1 Sg 47 (DK)
Ra: 21 Ar 04 (PK)	Ke: 21 Li 04	HL: 12 Cp 18	GL: 13 Cp 25

This woman became famous, and earned a lot of wealth. Through which actions did she do so?

